

IN THE SPECIFICATION

Please replace the paragraph beginning at page 11, line 11, with the following rewritten paragraph:

As illustrated in Fig. 3, the grip force acting member 85 is approximately cylindrical and includes grooves 95 having the same depth at two positions opposed to each other. A pin 96 pierced through and fixed to an end portion of the rotating drive shaft 82 in the radial direction fits ~~[[to]]~~ within the grooves 95.

Please replace the paragraph beginning at page 16, line 10, with the following rewritten paragraph:

According to this shaft coupling device, any error caused in assembling related to coupling between the rotating shaft 81' and the grip portion 83a' is avoided, and thus central axes of the rotating shaft 81' and the rotating drive shaft 82 coincide with each other even more precisely.

Please replace the paragraph beginning at page 21, line 9, with the following rewritten paragraph:

Accordingly, uneven rotation due to a variation in accuracy of the reduction mechanism can be avoided and thus a deviation in a sub-scanning direction of an image that may be caused by the uneven rotation of the photosensitive member 40 can be prevented, in contrast to an example in which a motor of a type which outputs a rotational force via a reduction gear.

Please replace the paragraph beginning at page 21, line 15, with the following rewritten paragraph:

A forward rotating direction of the motor 5 is in a direction opposed to a rotating direction in which the male screw portion 83c of the grip member 83 is screwed off from the female screw portion 85a of the grip force acting member 85 explained with reference to Fig. 1 when the motor is rotated.

Please replace the paragraph beginning at page 24, line 15, with the following rewritten paragraph:

As a result, smooth rotation ~~[[of]]~~ at a constant velocity can be achieved, and noise level and vibration can be reduced. Therefore, by decelerating and driving the rotating drive shaft 82 with the motor included in the planetary roller reduction device 110, uneven rotation can be even more avoided, so that deviation in the sub-scanning direction of the image due to the uneven rotation of the photosensitive member can be prevented.